

Marcy Goldberg Sacks

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CHILDREN'S TELEVISION PRODUCTION EXPERIENCE

- **WGBH CHILDREN'S PROGRAMMING** - Boston, MA February 2004 - January 2009
Creative Director: "Go Figure"
Oversaw the design of branding for a new preschool math series. Recruited and art directed character and background designers. Initiated and stimulated creative ideas for and from everyone involved in the creative process.
Associate Producer: "Time Warp Trio," "Martha Speaks" and "Curious George"
Manage, coordinate, and direct the animation team on all stages of production including designs, storyboards, voice recordings, rough cuts, etc. Primary Producer liaison with Interactive, Design, Outreach, National Promotion and Interstitial Producer. Research images for animation reference.
- **PRODUCTION DESIGN GROUP (PDG) / NICKELODEON** - New York, NY February 2003 - August 2003
Art Director: "Blues Room" Pilot
Co-created and supervised the design execution of a fantasy children's playroom set based on the animation style of "Blue's Clues." Created paint elevations and organized and supervised the creation of props in production Art Department.
Assistant Art Director: "Whoopie's Littleburg" Pilot
Assisted Art Director in drafting and building props and sets for make-believe puppet neighborhood. Supervised Art Department during production and created feature props. Primary liaison between Executive Producer, Creative Directors, and Art Department.
- **FILMMAKERS COLLABORATIVE / BROOK ST. PRODUCTIONS** - Brookline, MA March 2002 - April 2003
Co-Director, Writer: "Act Your Age"
Wrote script for intergenerational movie and documentary starring senior citizens and children from the Brookline community. Produced promotional video with behind the scenes footage for fund raising events.
- **SIRIUS THINKING LTD. / WGBH CHILDREN'S PROGRAMMING** - New York, NY June 2001 - February 2002
Animation & Live-Action Film Associate Producer: "Between the Lions" - Season 2
Coordinated review of scripts with Educational Advisor, organized all production work including story boards, models, voice records, board-o-matics, pencil tests and script revisions. Maintained database and schedule of deadlines for the production of 15 different animated parts and 10 live-action films. Assistant directed recording sessions, facilitated execution of Aftra performer agreements and animation contracts as per WGBH Legal Department. Coordinated field shoots, script writing and character designs. Primary liaison between nine animation companies, BTL Art Department, Creative Director, Educational Advisor and Post Production.
- **WGBH EDUCATIONAL PROGRAMMING** - Boston, MA February 2001 - June 2001
Associate Producer: "Science for all Children"
Researched stories, art directed graphics, assisted with script writing, conducted pre-interviews, assisted with editing footage, and set up shoots in California and Washington for a National Science Foundation video about elementary school science education reform and inquiry based learning.

DOCUMENTARY PRODUCTION EXPERIENCE

- **FRONTLINE / BEN LOETERMAN PRODUCTIONS** - Boston, MA April 1998 - January 2001
Production Manager: Frontline/BBC "Apocalypse" and "The Triumph of Evil"
Researched historical content, managed production budgets, coordinated talent, assisted with script development, negotiated contracts, coordinated crew for international field shoots, conducted stock footage and stills research, negotiated film and photo rights.
Editor/Producer: Ben Loeterman Productions "A Gift of Learning"
Co-produced and edited documentary (on Avid) with writer Anita Diamante about Rabbi Larry Kushner of Temple Beth El.
Production Coordinator: Frontline/Lion Television "Boston DA"
Set up shoots and assisted Director during production of reality television program about District Attorneys in Boston.

DESIGN EXPERIENCE

- **THE CREATIVE COLLABORATIVE LLC** - Boston, MA September 2009 - Present
Founder, Partner, Creative Director:
Formed 3 person design and production studio with Writer Priya Desai and Director Ann Kim.
Projects to date: 50 short films for PBS.org/MyType2, India Episode for PBS Kids Postcards from Buster, Brand book for Bilingual Preschool Franchise.
- **WGBH DIGITAL MURAL & AV FEATURES** - Boston, MA January 2008 - January 2009
Producer, Curator: LED, Award Screen, lobby displays and atrium
Oversaw the content, programming and production of several WGBH public video screens. Directed selection and editing of images and managed creative and administrative staff. Created work flow systems to ensure efficiency of resources and visually compelling imagery,
- **HOUGHTON MIFFLIN** - Boston, MA October 2007 - Present
Art Director, Writer, Graphic Designer: "Curious George" TV Tie-In Books
Adapted 9 scripts into manuscript for beginner readers. Identify screen shots from program and photo alter images to produce visually compelling books. Art Direct designers in creation of Curious George board book.
- **CURIOUS GEORGE / BUFFLEHEAD PRODUCTIONS** - Boston, MA March 2007 - November 2007
Illustrator: "Curious George" Interstitial Segments
Draw children's artwork depicting humourous interpretations of educational content for show. Prepare files for After Effects.
- **LAW AND ORDER** - New York, NY December 2003 - February 2004
Graphic Designer: "Law and Order" Art Department
Created graphics for production. Projects included: Fake yearbooks, newspapers, passports, posters and other props.
- **NATIONAL CHILDREN'S BOOK PROJECT** - New York, NY June 2003 - January 2004
Design Director: The Book Show Product Group
Designed and supervised the development of all packaging, content, and marketing materials for *The Book Show*, an innovative enterprise which aims to sell high quality children's books at low prices to supermarkets and drugstores in previously under served communities. Designed characters, activities, and marketing materials.
- **NIKE / ANONYMOUS CONTENT** - New York, NY January 2003
Graphic Designer: Nike Commercial
Created graphics for entire New York subway station. Projects included: Fake posters, train signage, back-lit subway ads.
- **SIRIUS THINKING LTD. / BETWEEN THE LIONS** - New York, NY June 2001 - February 2002
Design Manager: "Between the Lions" Product Group
Coordinated with Sirius Licensing Director, Copy Writers and Art Director and WGBH Design, Enterprises, Outreach & Legal and 10 Licensees in all aspects of the creation of BTL products including Fisher Price educational toys and games, Golden books, Eden plush and WGBH educational print and outreach materials. Produced and edited promotional reels, posters, and art directed new images for style guide. Assistant art directed puppet photo shoots for Golden Books.
Graphic Designer: "Between the Lions" Art Department - Season 3 & 4
Created all graphics and illustrations for production.

EDUCATION

- MASS COLLEGE OF ART** - Boston, MA - Adobe After Effects class 2006
- PARSONS SCHOOL OF DESIGN** - New York, NY - Graphic and Digital Design core classes 2001
- SCHOOL OF VISUAL ARTS (SVA)** - New York, NY - Graphic Design and Book Making classes 2001
- SCHOOL OF THE MUSEUM OF FINE ARTS (SMFA)** - Boston, MA - Illustration & Web Design classes 1999
- UNIVERSITY OF WISCONSIN - MADISON** - Madison, WI - BA English Literature 1996

AWARDS AND DISTINCTIONS

- EMMY AWARD for Outstanding Achievement in Art Direction** - Between the Lions 2002 and 2003
Honored for contributions as Senior Graphic Artist in the production Art Department
- SCHOOL OF VISUAL ARTS EXHIBITION** - Selected to display 9/11 artist book in student gallery 2001